Splendor of the River

FUNDRAISER GALA FOR MARYHILL MUSEUM OF ART
SEPTEMBER 7, 2024 • 5-9 PM AT THE MUSEUM

Maryhill Museum Art’s annual fundraiser gala enables the museum to ignite a journey of educational enrichment in the Columbia Gorge with exciting exhibitions and programs that preserve and interpret our artistic and historic collections for 40,000 visitors each year.

Proceeds from our gala will support our 2025 exhibition *Peoples, Pastorals, and Natures Mortes* featuring European and American paintings from 17th-21st centuries; planned displays in our Indigenous Peoples of North America galleries; monthly educational and public programs including K-12 and college field trips to the museum, 4th Grade Museum Week, educator professional development programs, lectures, music, and creative workshops; and free or reduced admission programs.

**Gala Committee**

Penny Guest, Co-Chair (Washougal, WA)  
Anne Avery (Portland, OR)  
Matt Johnston (Portland, OR)  
Kathleen Marquart (Portland, OR)  
Laura Muehleck, Co-Chair (Yakima, WA)  
Karel Moersfelder (Ariel, WA)  
Rich Wattenberg, (Portland, OR)
How the Fundraiser Gala will be promoted

Splendor of the River: Fundraiser Gala for Maryhill Museum of Art is promoted via online and print media with two main objectives:
1. Encourage ticket sales. 2. Encourage charitable contributions.

Online media promotion occurs on the Maryhill Museum of Art website, email newsletter, and social media channels, as well as on the websites, email newsletters, and social media channels of regional tourism organizations. Print media promotion occurs via gala invitations, signage at the museum, and advertising in regional publications.

Online Media Guide

As part of the Maryhill Museum of Art sponsorship social media promotion campaign, we will create unique content to promote your brand according to your sponsor level. Promotion will begin June 15 via social media and MaryhillMuseum.org. Our team will generate content.

We also ask that our sponsors and vendors use their own social media, websites, and newsletters to help us spread the word.

**Website:** MaryhillMuseum.org  
**Facebook:** facebook.com/maryhillmuseum  
**Instagram:** @maryhillmuseum  
**LinkedIn:** LinkedIn.com/company/maryhillmuseum  
**Event Hashtags:** Please use the primary hashtag #maryhillmuseum for all posts and secondary tag #splendoroftheriver as applicable

Maryhill Museum of Art’s Reach

Fundraiser Gala Attendees: 160  
Email newsletter Reach: 10K  
Social Media Reach: 15.9K Facebook followers, 4K Instagram followers  
Print and Media Exposure: 80+ media contacts in WA/OR local and regional publications  
Business Media Reach: Features in 5 local/regional Chambers of Commerce  
Museum Screen seen by Annual Visitors: 30-40K  
Annual Memberships: 300
Premium Sponsorship Opportunities

**PRESENTING SPONSOR** $25,000  
**PLATINUM SPONSOR** $20,000  
**GOLD SPONSOR** $15,000  
**SILVER SPONSOR** $10,000  
**BRONZE SPONSOR** $5,000  

All Premium Sponsorships include:  
- Gala Reserved Table with tickets for 8 attendees on September 7, 2024  
- Recognition onstage  
- Recognition in email invitation to nearly 10K recipients  
- Recognition on website, email newsletter, social media (1 solo post + 2 group posts)  
- Recognition on Museum’s Big Screen August-November  
- Complimentary 1/2 page advertisement in event program  
- Customized museum group tour  

Friend Sponsorship Opportunity

**FRIEND SPONSOR** $1,500  
Friend sponsorships include:  
- Gala Reserved table with tickets for 8 attendees on September 7, 2024  
- Recognition in gala event program  
- Recognition on Maryhill Museum of Art website and newsletter  
- Recognition in email invitation to nearly 10K recipients  

For additional information and custom packages,  
Call Amy Behrens, Executive Director at (509) 773-3733 x 102.  

Maryhill Museum of Art is a 501(c)3 nonprofit organization.  
All proceeds support exhibitions, art and historic collections, and educational programs.
Proceeds from our gala support:

**People, Pastorals, and Natures Mortes**
featuring European and American paintings from 17th-21st century
(March 15-November 15, 2025)

Gillis van Tilborch (Flemish, c. 1625–c. 1678),
*The Wedding Feast*, c. 1660, oil on canvas, 45” x 75”

Planned displays in our Indigenous Peoples of North America galleries

Monthly educational and public programs including K-12 and college field trips to the museum, 4th Grade Museum Week, educator professional development programs, lectures, music, and creative workshops

+ free or reduced admission programs in coordination with Fort Vancouver Regional Libraries, Libraries of Eastern Oregon, Museums for All, Blue Star Museums, and our tribal communities.
Advertising Opportunities for Gala Event Program

Advertisement Sizes & Pricing
Quarter Page: 4.75”(w) x 1.8” (h) ..................... $250.00
Half Page: 4.75”(w) x 3.9”(h) ................. $475.00
Full Page: Inside Booklet, 4.75”(w) x 8”(h) . $900.00
Half Page Premium: Inside Cover, 4.75”(w) x 3.9”(h) . $550.00
Full Page Premium: Inside Cover, 4.75”(w) x 8”(h) . $1100.00

All Premium Sponsors receive a complimentary 1/2 page ad.
Sponsorship and Advertising Registration Form

Please complete the Registration form and send by email to amy@maryhillmuseum.org or by mail to: Maryhill Museum of Art, 35 Maryhill Museum Drive, Goldendale, WA 98620

Credit card payments can be called in to (509) 773-3733 or filled out on this form. A 3% processing fee applies to credit card payments. No fee applies to ACH or check payments. Checks should be payable to Maryhill Museum of Art sent to address above. Payments are deposited into a secure merchant account.

Upon receipt of the registration and contract, you will receive an invoice and payment will be due within 60 days. Note: Maryhill Museum of Art is a 501(c)3 nonprofit organization and all sponsorships and advertisement payments are considered to be charitable contributions. There are no refunds for charitable contributions.

Questions? Contact Amy Behrens, Executive Director at amy@maryhillmuseum.org or (509) 773-3733 x 102.

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<th>Sponsor (Company Name):</th>
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<th>Sponsor Level:</th>
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Sponsor and advertisement payments are due within 60 days of the receiving this registration. Advertisement artwork is due by August 15. The gala is September 7, 2024.

Sponsor Representative Signature: ____________________________

Sponsor Name: ____________________________  Date: ____________________________