



## General Information

Maryhill Museum of Art's annual dinner and wine auction is on its way to becoming the premier food and wine event in the Columbia River Gorge. Set at the museum on the bluffs overlooking the Columbia River, guests will enjoy an unforgettable evening that celebrates the season's best locally grown foods and the Northwest's top wines.

The host and emcee of the event is Cole Danehower, author of *Essential Wines and Wineries of the Pacific Northwest: A Guide to the Wine Countries of Washington, Oregon, British Columbia, and Idaho* and co-publisher of *Northwest Palate* magazine. With his wealth of wine expertise and insider's knowledge of the industry, Cole is helping design and hand-select the wine lots to be offered at the event. The silent and live auctions will feature wines, fine art and travel packages, along with thoroughly unique culinary and wine experiences.

The auction is a growing source of revenue for the museum's many program areas, including free Family Fun Days, hands-on art, lectures, and school programs. Auction proceeds also support Maryhill's outstanding exhibitions.

## Event Details

The event takes place Saturday, June 23, beginning at 5 pm with wine-tasting and a silent auction. Area chefs and winemakers will pair wine to complement a family-style dinner that reflects the region's diverse agricultural bounty, culinary traditions, and terroir. Last year the tent held 175 supporters and in 2012 we expect to accommodate approximately 200 guests.

The evening concludes at 8:00 pm following the live auction featuring specially curated collections of Northwest wines, unique food and wine experiences, regional and exotic travel, entertainment, and fine one-of-a-kind art.

## For More Information

Please contact Development Director Becky Wagenblast  
509.773.3733  
[becky@maryhillmuseum.org](mailto:becky@maryhillmuseum.org)

## Ticket Prices

\$100 per person

Please visit [www.maryhillmuseum.org/auction](http://www.maryhillmuseum.org/auction) for additional information.



## Feature/Title Sponsor \$25,000

### *Corporate Recognition*

- Highly visible company signage in place at the auction
- Logo featured on a Web banner on the Maryhill Museum wine auction website
- Full-page advertisement in auction booklet
- Table centerpiece recognizing you or your company's sponsorship
- Branding in print materials as the "Title Sponsor"
- Acknowledgement in Maryhill's Facebook posts
- Listing on the Maryhill Museum wine auction website
- Recognition from the microphone during the auction

### *Corporate Amenities*

- Two tables for eight at the event
- You and your guests will be hosted at a VIP reception prior to the event
- Museum membership benefits at the Benefactor Level

## Platinum Sponsor \$10,000

### *Corporate Recognition*

- Exclusive sponsorship of the Silent Auction - includes signage and other on-site recognition
- Company signage in place at the auction
- Logo featured on a Web banner on the Maryhill Museum wine auction website
- Full-page advertisement in auction booklet
- Table centerpiece recognizing you or your company's sponsorship
- Branding in print materials as a "Platinum Sponsor"
- Acknowledgement in Maryhill's Facebook posts
- Listing on the Maryhill Museum wine auction website
- Recognition from the microphone during the auction

### *Corporate Amenities*

- Table for eight at the event
- You and your guests will be hosted at a VIP reception prior to the event
- Museum membership benefits at the Benefactor Level



## Gold Sponsor \$5000

### *Corporate Recognition*

Company signage in place at the auction

Logo featured on a Web banner on the Maryhill Museum wine auction website

Half-page advertisement in auction booklet

Exclusive logo placement on all bidder cards

Table centerpiece recognizing you or your company's sponsorship

Branding in print materials as a "Gold Sponsor"

Acknowledgement in Maryhill's Facebook posts

Listing on the Maryhill Museum wine auction website

Recognition from the microphone during the auction

### *Corporate Amenities*

Table for eight at the event

## Silver - Table Sponsor \$1000

### *Corporate Recognition*

Table centerpiece recognizing you or your company's sponsorship

Notice in auction booklet

Branding in print materials as a "Silver Sponsor"

Acknowledgement in Maryhill's Facebook posts

Listing on the Maryhill Museum wine auction website

Recognition from the microphone during the auction

### *Corporate Amenities*

Table for eight at the event



## Bronze - Table Sponsor \$500

### *Corporate Recognition*

Notice in auction booklet

Branding in print materials as a “Bronze Sponsor”

Acknowledgement in Maryhill’s Facebook posts

Listing on the Maryhill Museum wine auction website

Recognition from the microphone during the auction

### *Corporate Amenities*

Four tickets to the event

## In-Kind Sponsor

Notice in auction booklet

Acknowledgement in Maryhill’s Facebook posts

Listing on the Maryhill Museum wine auction website

Recognition from the microphone during the auction

## Maryhill Museum 2012 Wine Auction Sponsorship Opportunities

Sponsorship Levels	Feature/Title \$25,000	Platinum \$10,000	Gold \$5000	Silver \$1000	Bronze \$500	In-Kind Donation
Notice in auction booklet	Full page ad	Full page ad	Half page ad	"Silver Sponsor"	"Bronze Sponsor"	"Friend"
Branding in print materials	Feature Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	
Acknowledgements in Maryhill Facebook posts	√	√	√	√	√	√
Listing on the Maryhill Museum wine auction website	√	√	√	√	√	√
Table centerpiece recognizing your or your company's sponsorship	√	√	√	√		
Logo featured on a Web banner on the Maryhill Museum website	√	√	√			
Opportunity to provide a quote for print promotional materials and web related promotions	√					
Private VIP reception	16	8				
Wine Auction guests	16	8	8	4	4	
Membership benefits at the Benefactor Level	√	√				
Company signage at the Wine Auction	√	√	√			
Exclusive logo placement on all guest bidder cards			√			
Exclusive sponsor of the Silent Auction		√				
Recognition from the mic	√	√	√	√	√	√